THE A-LIST

Inspire The Extraordinary



COMPANY NEWS

ASPIRE LIFESTYLES LAUNCHES EMPLOYEE CONCIERGE OFFERING WITH CONCIERGE@WORK

We are proud to introduce you to our newest Concierge offering: Concierge@Work for employees.

Concierge@Work helps to differentiate companies who place a high value on promoting work/life balance to employees and provides organizations with a competitive edge in the battle for top talent.

Best of all, from an employer point-of-view, it's proven that a workplace concierge program improves employee productivity by taking personal business off of your employees' hands and leaving them free to focus on the job at hand.

Our Concierge@Work team is available 24/7/365 to help your employees with such tasks as finding the right person to make repairs around the home, booking a reservation at a top restaurant for client entertaining, and even planning a work trip or family vacation. Employees will also have access to the 10,000 plus offers and perks we've negotiated through our extensive partnership network that will make their lives better and more enjoyable.

Learn more about Concierge@Work at www.conciergeatwork.com





JANUARY 16 - FEBRUARY 2
CELTIC CONNECTIONS,
GLASGLOW, SCOTLAND



FEBRUARY 4 - 8

GREAT BRITISH BEER

FESTIVAL WINTER, THE NEW

BINGLEY HALL, BIRMINGHAM



FEBRUARY 14 - 18

LONDON FASHION WEEK,
LONDON, UK



FEBRUARY 26 - MARCH 8

GLASGLOW FILM FESTIVAL,

GLASGLOW, SCOTLAND



FEBRUARY 29

JAY CHOU CARNIVAL WORLD

TOUR, KUALA LUMPUR,

MALAYSIA



DECEMBER 14 - MARCH 1, 2020

DUTCH ICE SCULPTURE

FESTIVAL, THE NETHERLANDS

CULINARY HIGHLIGHTS



Chef Interview

Ana Roš of Hiša Franko -Promoting Slovenia while inspiring the world through her cooking

The small town of Kobarid in the Soča Valley of Slovenia is remote and for many, requires planes, trains, and automobiles to arrive there, despite being a 90-minute drive from Venice Italy. The restaurant Hiša Franko, which sits on the 2019 World's 50 Best Restaurants list at #38, is a phenomenon in many ways. Chef/Owner Ana Roš is a self-taught cook who ditched becoming a diplomat for the sake of love.

Aspire Lifestyles Director of Dining Ann Hill had the incredible opportunity to ask Chef Ana with its chef/owner Ana a few questions to learn more about this incredible woman.

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19 BEST CHAMPAGNE BRANDS: FIND THE BEST CHAMPAGNE FOR YOUR OCCASION



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PARTNER HIGHLIGHT

Privileges Nightlife Collection



Aspire Lifestyles has created the Privileges Nightlife Collection, which provides access to VIP tables, tickets, and guest lists to over 1,100 nightlife venues, concert venues, and music festivals across 50+cities around the world.

Aspire Lifestyles customers receive benefits including:

- Complimentary or discounted guest list admission to over 100 club venues
- · Discounted tickets

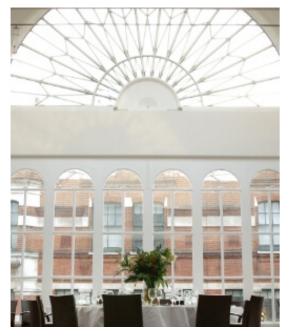
 Free bottle of champagne with VIP table purchase for birthday parties at over 200 participating venues

CITY SPOTLIGHT

London

This centuries-old city and capital of culture, history, fashion, music, and architecture is one of the world's most diverse and vibrant destinations. The headline acts remain inarguably impressive - from Buckingham Palace to the Barbican - but it's the resurgence of modern British cuisine, artisanal pride and the little secrets tucked amid its village-like neighborhoods that have us hooked.





Dining

Roast

Roast is the place to go to experience two very British foods - traditional English Breakfast and the traditional British Roast. Note that the tradition is modernized with sustainable products and an inventive chef.

Located in the portico of the Borough Market, still a popular food market, Roast has a bright, airy dining room with views onto the market on one side and St. Paul's Cathedral on the other. Signature dishes include Slow-Roasted Free-Range Pork Belly with mashed potatoes and Bramley apple sauce, and Roasted Fillet of Aubrey's 28-Day Dry-aged Beef (on the bone), with beef dripping roasties and Yorkshire pudding. Offer not valid during the





Insider Tip:

When reservations are made through the Aspire Lifestyles Concierge, guests receive a complimentary glass of Champagne per guest (up to 8 guests).

Dining

Boulestin

Inspired by the original Boulestin Restaurant opened in London in 1927, is the new Boulestin by restaurateur Joel Kissin. In an elegant room filled with original art, the restaurant is both intimate and comfortable.

The classic French menu includes such dishes as Cassoulet, Poached Eggs in jellied consomme, and Jambon Persille. Don't forget their specialty, Sauternes Custard with Agen Prunes in Armagnac. Dress is upscale casual. Private dining for up to 40 guests. Garage parking nearby. Green Park Tube Station.

Insider Tip:

When reservations are made through the Aspire Lifestyles Concierge, guests receive a complimentary dessert for the table.



Dining

Ceviche

Garnering rave reviews from top dining publications and critics, Ceviche is one of London's big restaurant stories. With its casual atmosphere and a cheeky, friendly vibe known as 'Chicha', Ceviche is fun.

Chef Martin Morales has created a menu of fresh flavors and simplicity, with signature dishes that include 'Tequenos de Aji de Gallina', which is wanton fritters filled with creamy chili chickena dn aji Amarillo sauce, Don Ceviche, a fresh ceviche in Amarillo chili tiger's milk with limo chili, sweet potato and red onions, and Ensalada de Quinoa with white quinoa, tomatoes, avocado, butter beans, and a nice coriander with lime and limo chili vinaigrette.

Insider Tip:

When reservations are made through the Aspire Lifestyles Concierge, guests receive a complimentary Pisco Sour cocktail per guest.

Accommodation

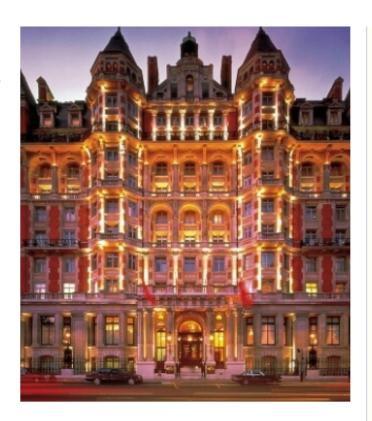
Mandarin Oriental

With the shopping of Knightsbridge on one side of the hotel and the peaceful nature of Hyde Park on the other, the Mandarin Oriental, London is one of the most luxurious grand hotels in London.

The décor features a classic English aesthetic with touches of Asian sensibility and hospitality that welcomes guests with open arms. A first rate spa, fitness center, Pilates studio, and two top restaurants, Dinner by Heston Blumenthal and Bar Boulud, London, round out the offerings.

Insider Tip:

When reservations are made through the Aspire Lifestyles Concierge, guests receive a complimentary continental breakfast for two, complimentary internet access, upgrade upon availability, and more.



Accommodation

Brown's Hotel

Holding court in exclusive Mayfair, Brown's became London's first hotel in 1837; guests include Oscar Wilde, Agatha Christie and Alexander Graham Bell, who made the first telephone call here.

Olga Polizzi-designed bedrooms, in muted colors with chic traditional-modern furnishings, are the height of elegance. Restaurant HIX Mayfair celebrates splendidly British food and art. Sixties-inspired The Donovan Bar (named after photographer Terence Donovan) is a destination in itself, with its stained-glass window, 'Naughty Corner' of risqué prints, jazz and DJ nights, and adventurous cocktails.

Insider Tip:

When reservations are made through the Aspire Lifestyles Concierge, guests receive a complimentary room upgrade at check-in based on availability, early check-in and late check-out when available, spa credit, and more.

Accommodation

The Dorchester

Considered one of the world's plushest

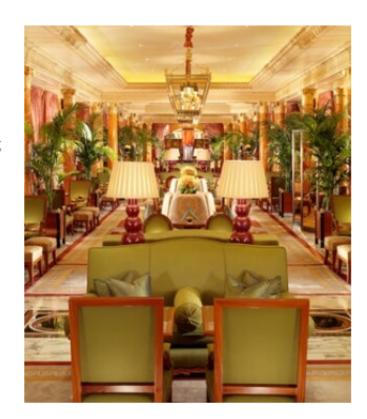


sleepovers, Park Lane's curvilinear grande dame maintains its credentials by infusing the contemporary with the classic. Its culinary chops are unsurpassed in hotels: Alain Ducasse at The Dorchester's envelope-pushing French cuisine boasts three Michelin stars; David Tang's seductive China Tang crafts authentic Cantonese; The Promenade serves a famous afternoon tea; and Parcafé perfects artisanal coffee.

Impossibly gorgeous suites - featuring London's deepest baths - overlook Hyde Park and Mayfair, combining the finer things in life with traditional English style. It also flaunts one of the city's most beautiful spas, complete with stunning postmassage eatery The Spatisserie.

Insider Tip:

To save the serious drag of going outside, there's an in-house florist, jeweler and theater desk, plus a hair salon and barber shop at the spa.



Activities

Bamford Haybarn Spa at the Berkeley

While many spas place a premium on cutting-edge modernity and flashy design, Bamford Haybarn's warm cubbyhole in the stately confines of The Berkeley London - a metropolitan offshoot of its parent spa in Daylesford, Gloucestershire - cleaves to a time-honored template of idyllic rural coziness.

For a hotel spa, its range of experiences is remarkably broad, from soothing signature massages and a jade hot-and-cold stone therapy to decadent packages such as a men's all-round-pampering session and a treatment tailored to mothers-to-be. The use of pure, organic ingredients is best expressed in rejuvenating body wraps of Asian green tea and fine rice.

Insider Tip:

Book select pampering Berkeley Experiences and you'll get lunch and a glass of wine or Champagne.

Activities

Portobello Road & Market

West London's alfresco street market celebrated its 150th anniversary in 2015, and its popularity shows no sign of dwindling; it hosts the UK's biggest antiques market. Fridays see bustling activity, with fashion and vintage



clothing stalls as well as bric-à-brac and furniture, but more crowded Saturdays are when it comes into full bloom.

Antiques arcades feature on-site "ambassadors" to help navigation, and an Arts & Crafts Square is given over to "artists, makers, creators, performers and entrepreneurs". During the week it's better known as a food market, with vendors selling fruit and vegetables, breads, cheeses, meats, deli fare and flowers.

Insider Tip:

Notting Hill and neighboring Ladbroke Grove are flush with pretty pastel-colored houses and chic eateries, trad pubs and hip shopping. Don't miss Golborne Road's quirky flea market.





Activities

Tate Modern

London's standout success story of art and architecture in the new millennium, Tate Modern's wildly ambitious conception as Britain's marquee gallery for international modern art was soon affirmed with visitors numbering in the millions. By 2014, aided by a record-breaking Matisse retrospective, the former power station was the world's sixth most visited museum.

Public demand necessitated expansion, with repurposed underground oil tanks, a tower extension and The Switch House opened in 2016. Eight permanent collections - including Braque, Picasso and Delaunay masterworks - along with eight themed areas are free to visit, with performance art, film, video art and photography all represented.

Insider Tip:

Pedestrian-only Millennium Bridge opposite leads straight to St Paul's. It's also easy on the eye when viewed from the sixth floor Kitchen & Bar.