

# THE A-LIST

Inspire The Extraordinary



## COMPANY NEWS

### ASPIRE LIFESTYLES TO OPEN MIAMI LOCATION

Aspire Lifestyles will expand its North American presence, opening a new Concierge Center in Miami, Florida. This Concierge center, Aspire's twenty-sixth center globally, will service clients and their customers 24/7.

From making dining reservations to securing five-star accommodations – and even helping to plan a trip to the Everglades or further afield – our expert Miami Concierge team will have the local expertise necessary to deliver service that is extraordinary, every time.



## GLOBAL EVENTS AT A GLANCE



27 APR 2019

**KING'S DAY, AMSTERDAM /  
THE NETHERLANDS**



23 - 26 MAY 2019

**MONACO GRAND PRIX,  
MONACO**



14 - 25 MAY 2019

**CANNES FILM FESTIVAL,  
FRANCE**



23 - 26 MAY 2019

**FRIEZE ART FAIR,  
LONDON**

**GANNES** FRANCE



**NEW YORK**



21 - 26 MAY 2019

**CHELSEA FLOWER SHOW,  
LONDON UK**



10 MAY - 16 JUNE 2019

**THE VIENNA FESTIVAL,  
VIENNA**

## CULINARY HIGHLIGHTS



### Chef Spotlight

**Taking things one step beyond with Joan, Josep and Jordi Roca.**

In the past six years, El Celler de Can Roca, located in Girona, Spain, has been one of the top three of the World's 50 Best Restaurants– including #1 – and were named the #2 restaurant for 2018. Led by brothers Joan, Josep and Jordi Roca, each with his own expertise – chef, sommelier and pastry chef. Known for their incredible hospitality, they are as committed as much to their local community as they are to social consciousness throughout the world related to food. Aspire Lifestyles Director of Dining, Ann Hill, spoke with Joan Roca about growing up in the family business, current projects and always taking it one step beyond.

[Learn More](#)

## LATEST IN LUXURY



**NEW OMEGA SPEEDMASTER  
APOLLO 11 50TH  
ANNIVERSARY LIMITED  
EDITION**

[Read More](#)

**SUNSEEKER PREDICTS NEW  
HAWK 38 WILL SOAR TO 62  
KNOTS**

[Read More](#)

**LOUIS VUITTON IS  
LAUNCHING A COLORFUL  
JENGA-LIKE-SET FOR \$2,500**

[Read More](#)

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## PARTNER HIGHLIGHT

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### Cruises

Whether it is an all-inclusive, luxury offering to the Galapagos Islands, the experience of a river barge on the Danube, or the perfect holiday for the family, we help you plan and get the most from your seafaring experience.

We have arranged added-value benefits and services from select sailings on over 20 of the world's most luxurious cruise lines, including Royal Caribbean, Cunard Line, Regent Seven Seas Cruises, Princess Cruises, Silversea Cruises and Holland America.

Aspire Lifestyles clients may take advantage of the following benefits:

- Shipboard credits
- Cabin upgrades
- Exclusive shore excursions
- Private hosted parties



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## CITY SPOTLIGHT

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### Moscow

The political, historic and commercial heart of Russia enthralls with its sense of place and grandeur; this is a city that's witnessed some of the world's most significant historical events and you'll feel the weight of its past at every corner. At the center of Moscow, Red Square and the Kremlin are at the top of any visitor's must-see list, but of equal interest are the city's glittering, golden-domed churches, Soviet-era architecture and modern-day Moscow too.



## Dining Selfie

Appearing as number 70 on the 2018 World's 50 Best Restaurants Awards extended top 100 list, Selfie was developed by the folks behind White Rabbit. Like it's a more well-known sibling, the focus is on local, seasonal ingredients, and the mood is light, elegant, and fashionable. The space on the second floor of a luxury mall is highlighted by large windows, an open kitchen format designed by Andrea Viakava, and an interior designed by Valery Lizunov. As the name suggests, feel free to take your own Selfie in the beautiful room.

### **Insider Tip:**

*Receive a 7% discount for each guest (up to 12 person reservation) when reservations are made via the Aspire Lifestyles Concierge.*

## Dining Twins Garden

Run by identical twin chefs Ivan and Sergey Berezutskiy, Twins Garden is a fine dining farm-to-table concept with an extremely high-level of skill placed into each dish. The restaurant ranked 72<sup>nd</sup> on the 2018 World's 50 Best Restaurants Awards extended top 100 list, and the talented brothers boast glowing resumes – Ivan, having worked at the revered el Bulli in Barcelona and Sergey winning a prestigious Young Chef of the year award in 2014. A range of menu options is available as well as a must-try tasting option. About two-thirds of the produce used in the restaurant has been grown in the brothers' farm, ensuring



restaurant has been grown in the brothers' farm, ensuring absolute freshness.

**Insider Tip:**

*A compliment of your choice: a glass of sparkling wine, glass of wine, or dessert.*



## Dining Beluga

There's a certain regal charm to Beluga's main dining room, with its grand chandeliers, cornice and bold paintings covering the walls. Take a seat at one of their large circular tables and choose from a number of Russian delicacies and fresh seafood such as sea urchins and giant oysters. The main section of the restaurant (as its name suggests) is devoted to caviar and has an extensive selection on offer. Wash it down with ice cold, high-end Russian vodka for a truly authentic experience. Be sure to take advantage of this restaurant's unique view of Moscow's historic city center.

**Insider Tip:**

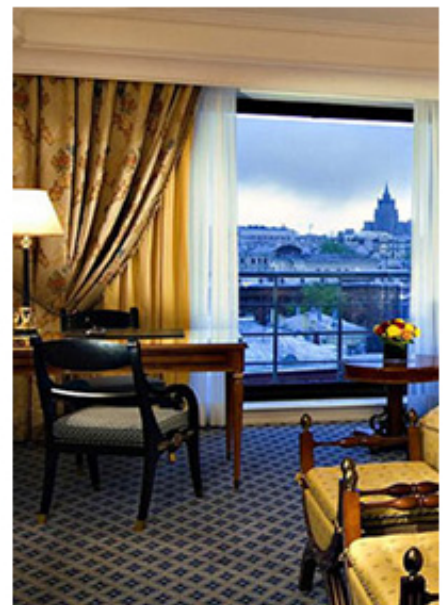
*10% discount on the menu (discount does not apply on the menu section "Simply Caviar").*

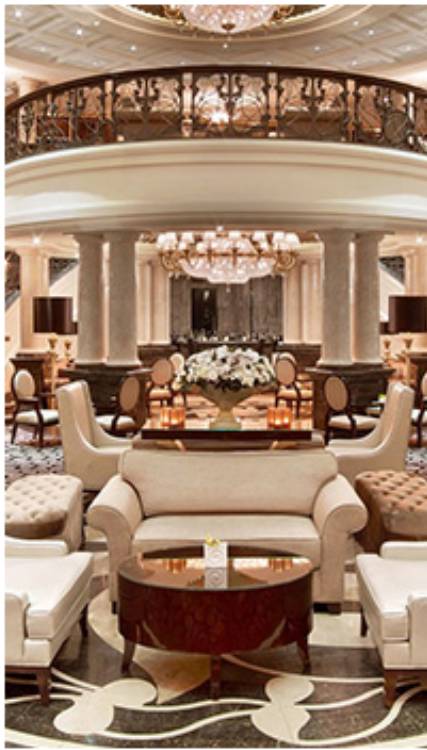
## Accommodation Lotte Hotel Moscow

The luxurious Lotte Hotel Moscow, located in the very heart of Moscow, offers 300 rooms and suites, two splendid restaurants, executive Club Lounge, world-famous Balinese Mandara Spa, three levels of underground parking, a state-of-the-art fitness club and pool. Lotte Hotel also boasts a Wedding & Event Bureau – Russia's first and only luxury hotel event boutique. Foodies take note: the twice-awarded Michelin star chef Carlo Cracco's Italian restaurant OVO is in the same building.

When reservations are made through the Aspire Lifestyles Concierge, guests receive:

- Free upgrade upon check in, subject to availability
- Free internet access
- Early check-in / late check-out, subject to availability
- Welcome gift and letter from the hotel upon arrival
- Voucher for additional services at the hotel during your stay





## Accommodation

### The St. Regis Moscow Nikolskaya

Just steps away from Red Square, the Bolshoi Theatre and St. Basil's Cathedral, The St. Regis Moscow Nikolskaya unites a rich cultural legacy with modern design. Enjoy unrivaled access to the historic landmarks and exclusive shops of Russia's vibrant capital. Savor authentic Italian cuisine and memorable lunches at A Tavola, hotel's signature restaurant. Iridium Spa and indoor swimming pool offer a tranquil retreat while a Rooftop Hall promises panoramic views of the Kremlin and the scintillating city center. If you like music, you are in luck! Just like its famous sister hotel in New York, there is an emphasis on live jazz here, so don't be surprised to find live bands performing!

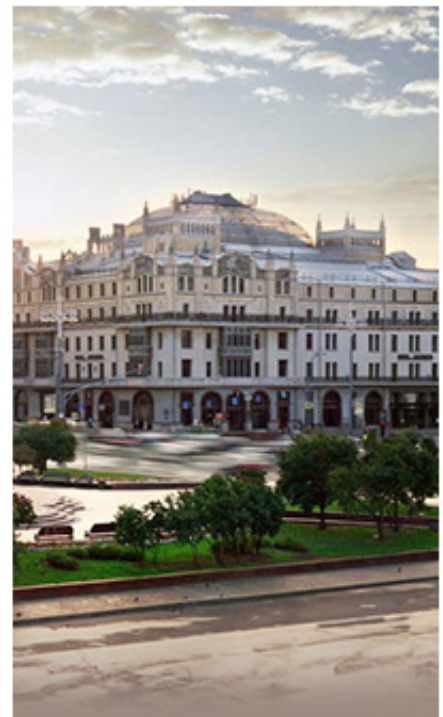
When reservations are made through the Aspire Lifestyles Concierge, guests receive:

- Late check-out and priority on early check-in given when available
- Best available rooms
- Customized amenity based on preferences
- Continental breakfast for 2 on published rates
- Complimentary basic internet
- Greeting by management upon arrival, personalized handwritten welcome notes

## Accommodation

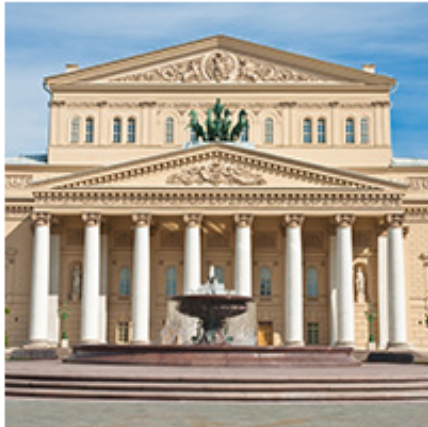
### Metropol Hotel Moscow

As one of Moscow's most iconic buildings, the hotel - which was built at the beginning of the 20th century - holds many secrets and boasts brilliant examples of art nouveau. The place has also welcomed some famous guests. About 80 percent of the hotel's interior design dates back to the Russian Empire and has been carefully preserved. The luxurious fixtures and style that survived the 1917 Revolution and the Soviet Union - largely thanks to the "hotel for foreigners" status is acquired early on - makes the places truly unique. The hotel has 351 rooms, both new and old. While you are there, be sure to peek inside the ever-beautiful Metropol Hall – made famous for its wonderfully high ceilings, stained glass roof and marble fountain.



When reservations are made through the Aspire Lifestyles Concierge, guests receive:

- Free upgrade upon check in, subject to availability
- Early check-in / late check-out, subject to availability
- Customized amenity based on preferences
- Welcome gift and letter upon arrival
- 5% discount on Best Available Rate



## Activities

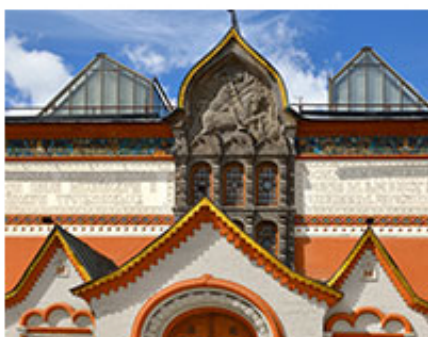
### Bolshoi Theatre

A living symbol of Russia and home to the most iconic ballet company in the world, this historic building in the Tverskoy District was conceived after being given the blessing of Catherine the Great in the late 18th century. Today it is the nation's theatre, which hosts ballet and opera performances of breathtaking power and beauty amidst elegant architecture. With world-class performances six nights of the week, the Bolshoi is an essential part of any visit to Moscow.

## Activities

### Park Zaryadye

This recently opened landscape urban park on the site of the old Hotel Rossiya was devised by architects Diller Scofidio + Renfro and is the first new park in Moscow for 50 years. The clever design combines natural and artificial environments to get the best of lush plant life while retaining an urban social space. Split into four climatic zones, forest, steppe, tundra and floodplains it features several attractions such as the 'Time Machine' and the 'Flight over Russia', as well as the 'Floating Bridge' that extends out over the Moskva River, providing spectacular views of the Kremlin and Red Square.



## Activities

### The State Tretyakov Gallery

One of the largest museums in Russia, this gallery contains over 180,000 works of art and includes the foremost collection of Russian Fine Art in the world. The original building was designed in Russian-Revivalist 'fairy-tale' style by Russian artist Viktor



Vasnetsov and since then the collection has expanded to include several surrounding buildings. The main building holds an extensive display of Russian masterpieces from the 11th-20th centuries and hosts temporary exhibitions that cover everything from Revolutionary sculpture to a history of Moscow through graphic arts.

Contact your Aspire Lifestyles Representative to begin your journey today!